

HR on Purpose !!

5 Ways to Own, Lead and Integrate HR in Your Organization

@sbrowneh



¹ **apology** \ə•pɒl'ə•jē\ n. **1 a:** an acknowledgment expressing regret or asking pardon for a fault or offense **b:** an explanation or excuse (i'm sorry)



repeat
after
me...



30
Days

A yellow circular button with black text, centered on a dark background. The text is arranged in five lines, reading from top to bottom: "HI", "I CAN'T", "REMEMBER", "YOUR NAME", and "EITHER".

HI
I CAN'T
REMEMBER
YOUR NAME
EITHER

**“The only reason you are here
is my people. If you ever forget that,
I don’t need you !!”**

Realize. It **starts** with you.









Be who you are



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Buzzword Bingo

Synergy	Holistic	Strategic	Best value	Empower	Partnership
Bottom line	Core business	Blue sky thinking	Touch base	Step change	Game plan
Broadband Park	We'll park that idea	Out of the loop	Go the extra mile	Benchmark	The big picture
Stakeholder	Movers and shakers	Cognisance	Proactive not reactive	Quick wins	Think outside the box
Fast track	Result-driven	Interface	No blame	Stretch the envelope	Knowledge economy

Be who you are
And say what you feel
Because those
who mind don't
Matter
And those who
Matter
Don't Mind.

Dr. Seuss

WARNING



Exposure to extreme temperatures may lead to explosion.



Human Being[®]

DESCRIPTION OF CONTENTS

INGREDIENTS

Oxygen (65%), Carbon (18%), Hydrogen (10%), Nitrogen (3%), Calcium (1.3%), Phosphorus (1.0%), Potassium (0.33%), Sulphur (0.23%), Sodium (0.13%), Magnesium (0.05%), Copper (0.70%), Zinc (0.70%), Selenium (0.70%), Molybdenum (0.70%), Fluorine (0.70%), Chlorine (0.70%), Iodine (0.70%), Manganese (0.70%), Iron (0.70%), Lithium (trace), Silicon (trace), Aluminum (trace), Silicon (trace), Lead (trace), Vanadium (trace), Arsenic (trace), Bromine (trace)

42kg

**100%
ORGANIC**

Carton
Serial

(42)24601058Y1337



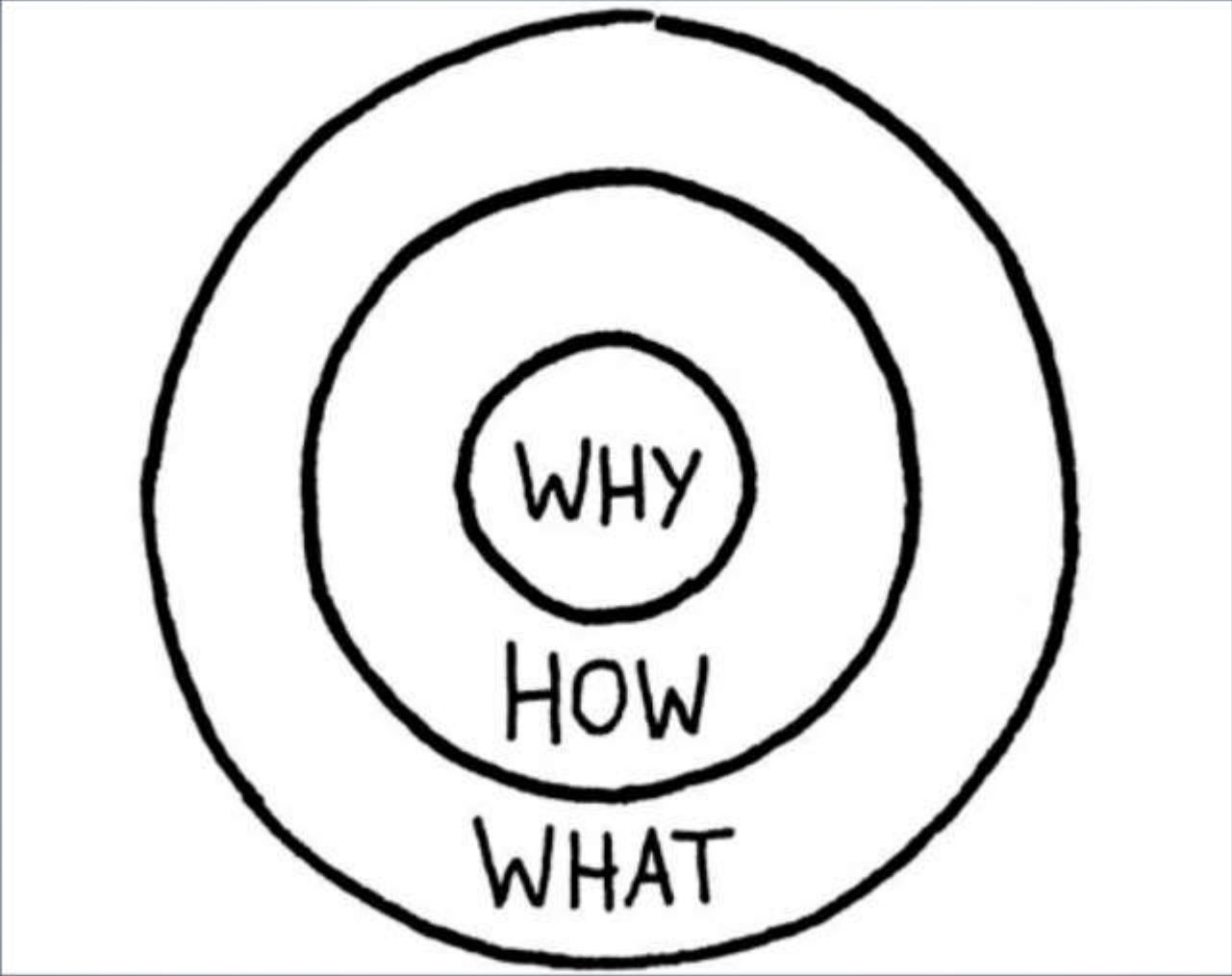
**Contents
may vary
in color.**



**100% Biodegradable
PLEASE RECYCLE**











Don't JUST BE
ANOTHER BRICK
IN THE WALL





Context.

DO NOT CROSS















Approach

A magnifying glass with a black handle and a silver rim is positioned over the word "Approach". The lens of the magnifying glass is centered over the word, making the letters appear larger and more detailed. The background of the image is white, and the entire scene is set against a dark blue background.

Don't spend time
focusing on negative things

**BE BOLD.
DO WHAT THE
ORDINARY FEAR.**









...connecting with others

HARD WORK

DOESN'T *feel* LIKE

HARD WORK

WHEN *you're* DOING *WHAT* YOU

LOVE

Connecting on Purpose !!

With me . . .

- E-mail: sbrowne@larosas.com
- Twitter - @sbrownehr
- Blog – Everyday People
- Linked In
- Instagram – sbrownehr
- Facebook
- Buy HR on Purpose !! – On Amazon

With the HR community . . .

- HR Net
- HRPositive group on Linked In
- SHRM – nationally and locally
- HR Blogs – set up Feedly account
- HR events – State Conferences
- HR Books